



युनाइटेड इंडिया इश्यूरेन्स कंपनी लिमिटेड
United India Insurance Co. Ltd.



PRESS RELEASE

UNITED INDIA INSURANCE LAUNCHES WEB SERVICES TO UNDERWRITE CROP INSURANCE ONLINE

United India Insurance launched the web services along with Agriculture Insurance Company of India to cater to the Crop Insurance needs of the non loanee farmers. Shri Milind Kharat, United India's Chairman cum Managing Director and Shri P J Joseph, Chairman of Agriculture Insurance Company of India Limited formally inaugurated the web services.. Most of the farmers are located in rural areas and have no easy access to the offices of the insurance companies and this crop portal would enable them to cover their crops through insurance agents who would be able to operate the portal to cover the crops. The web service would enable transfer of data on real time basis and help in faster settlement of Claims.

The farmers will be given an Identification No. which can be used for further renewals without any hassle and the same can be used to locate and identify them immediately in case of any need.

United India is marketing two products namely, WBCIS-Weather Based crop Insurance Scheme and MNAIS- Modified National Agriculture Insurance Scheme in designated districts of the states of Kerala, Tamil Nadu, Andhra Pradesh ,Karnataka for the non loanee farmers.

Mr. Milind Kharat, CMD, United India Insurance said that United India's strong agency force and network can be utilized to reach the Farmers at their doorsteps which will ensure maximum number of Farmers are brought under the Crop insurance coverage. The Crops would be insured against the adverse weather conditions like flood, drought, variations in temperature, pest & disease and other factors which affects the yield.

Date:05.07.2013