

## PERIODIC DISCLOSURES

FORM NL-40

Business Acquisition through different channels

Insurer:

Date:

(Rs in Lakhs)

Business Acquisition through different channels – 2007-08									
Sl.No.	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents					4992714	167667	4165471	157445
2	Corporate Agents-Banks					624089	25557	520684	23905
3	Corporate Agents -Others					124818	2050	104137	1920
4	Brokers					1248178	74791	841368	71057
5	Micro Agents					1123361	7932	937231	6682
6	Direct Business					4243807	94559	3740650	87567
	Total (A)					12356967	372556	10309541	348576
1	Referral (B)					124817	1400	104136	1300
	Grand Total (A+B)					12481784	373956	10413677	349876