pd0809

 PERIODIC DISCLOSURES

 FORM NL-40
 Business Acquisition through different channels

Insurer: Date:

			(Rs in Lakhs)			_			
	Business Acquisition through different channels – 2008-09								
		Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
SI.No.	Channels	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents					8763724	216140	4992714	167667
2	Corporate Agents-Banks					947892	27602	624089	25557
3	Corporate Agents -Others					205937	2600	124818	2050
4	Brokers					658334	71361	1248178	74791
5	Micro Agents					228065	9002	1123361	7932
6	Direct Business					3283293	99393	4243807	94559
	Total (A)					14087245	426098	12356967	372556
1	Referral (B)					90369	1679	124817	1400
	Grand Total (A+B)					14177614	427777	12481784	373956

Note:

1. Premium means amount of premium received from business acquired by the source

2. No of Policies stand for no. of policies sold